



LEADERSHIPWORKS

IN ASSOCIATION WITH

Microsoft[™]
Your potential. Our passion.™

EXCLUSIVE
BOOKS

P R E S E N T

R O B I N S H A R M A

FOR THE FIRST TIME IN SOUTH AFRICA - LIVE AND IN PERSON

AN EXCLUSIVE FULL DAY LEADERSHIP WORKSHOP
LEAD WITHOUT TITLE TUESDAY 30 OCTOBER 2007

THE BEST SELLING AUTHOR OF



CHANGE THE WAY YOU
THINK ABOUT LEADERSHIP

"To win at work and in life, everyone
needs to show leadership - regardless
of their title." - **Robin Sharma**



HIS RESULT ORIENTED, INSPIRING,
HUGELY PRACTICAL LEADERSHIP SESSIONS HAVE HELPED
OVER 4 MILLION PEOPLE IN 50 COUNTRIES.

A b o u t

R O B I N S H A R M A

Robin Sharma is a world-renowned authority on organisational and personal leadership. He is the widely acclaimed author of seven #1 international bestsellers, including the million - copy blockbuster **"The Monk Who Sold His Ferrari"**, **"The Saint, The Surfer and The CEO"**, which was the #1 selling book in the world at amazon.com, and **"The Greatness Guide"**. Robin Sharma is in constant demand as a keynote speaker, seminar leader and executive coach for organisations committed to true leadership in these times of high-velocity change. His best seller **"Who Will Cry When You Die?"** was listed as one of the 10 Best Leadership Books by The Globe and Mail and **"Leadership Wisdom from The Monk Who Sold His Ferrari"** has been used as a handbook for professional excellence and success by MANAGERS and LEADERS alike from across the world. www.leadershipworks.co.za/robinsharma

He has shared the stage with Bill Clinton, Jack Welch, Ken Blanchard, Deepak Chopra and Dr. Phil.

"Two of the most valuable days I've ever spent. I would highly recommend this programme."

-Mary Phaneuf Director of Education AstraZeneca

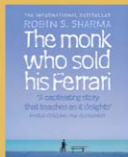
"It was a real privilege to experience Robin's charisma and powerful messages which was beyond what he creates in his books. He was the undoubted highlight of our event and left our leaders asking for more."

Michael Bennetts, CEO British Petroleum Singapore (Pty) Ltd

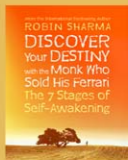
With masterful insight and true simplicity, Robin Sharma shares a remarkable step-by-step system to transform the way you lead and renew trust, commitment and hope within your organisation.

B E S T S E L L I N G B O O K S

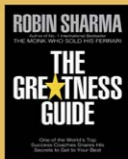
BY
ROBIN SHARMA



"Nothing less than sensational. This book will bless your life". Mark Victor Hansen, Chicken Soup for the Soul



"...will move you at the deepest level and show you how to have the life you have always wished you could live." Richard Carlson, Don't Sweat the Small Stuff



"...incorporates the classic tools of transformation into a simple philosophy of living. A delightful book that will change your life". Elaine St. James, Simplify Your Life and Inner Simplicity

The Exclusive Robin Sharma Leadership Workshop

Introduction

In this age of change and complexity, **your organisation's competitive advantage will lie in its ability to grow and develop leaders** - throughout the organisation - faster than your competition. The key to getting to world-class and achieving sustained success in your marketplace can be found in helping your people demonstrate leadership behaviour regardless of their position or title.

In business today, everyone needs to show leadership whether they run the company or work on the front line. When everyone throughout the organisation takes personal responsibility for results, drives innovation, seizes the opportunities that change presents and becomes part of the solution rather than part of the problem, the entire enterprise wins.

Far more than a motivational programme, this workshop is filled with real-world best practices and breakthrough ideas that Robin Sharma has shared with organisations across the world including Nike, FedEx, IBM and Panasonic. You will learn exactly how the best in business create the extraordinary results that they generate and what world-class organisations do to lead the field. The 5 workshop sessions are **practical, content rich and highly inspirational**. You will walk away from this day knowing exactly what you need to do to realise your highest potential within your organisation and throughout your life!

PROGRAMME STRUCTURE

Lead Without Title /Lead Where you are Planted

- Discover what makes a leader (versus a manager).
- Increase leadership influence through personal responsibility and accountability for great results.
- Learn the imperative of "being so good people cannot ignore you."
- Become a Merchant of "Wow."

Being an Extraordinary Connector

- Understand that business is about relationships and learn ways to improve this skill.
- Acquire powerful tools to help you build a high performance team.
- Develop remarkable ways to have customers for life.
- Learn proven and principled ways to deepen your relationships with all stakeholders.

Becoming an Extraordinary Performer

- Understand why "nothing fails like success."
- Learn the best practices of business superstars.
- Discover how to use failure to create new levels of success.
- Acquire valuable ideas and practices to spark innovation and creativity.

Lessons for Personal Leadership

- Dramatically improve your productivity and learn how to get more done in less time.
- Learn how to shift from being busy to achieving results.
- Develop the focus and discipline required to get to world class.
- Self management practices to stay ahead of the game.

Achieving Significance as well as Success

- Establish a leadership legacy to create change and maximum impact.
- Add outrageous value to your clients.
- Unlock the importance of making a difference and working with passion.

You will Learn

1. Little-known best practices of the most successful performers in business.
2. How world-class organisations achieve their success and sustainability.
3. The true importance of leadership and how everyone within the organisation can **Lead Without Title**.
4. A new philosophy around professional as well as personal greatness.
5. Remarkable insights on building a high performance culture an winning in your market space.
6. New tools for innovation as well as engaged employees.

Who Should Attend?

Business executives, managers and entrepreneurs from all backgrounds and staff at all levels, including front-line employees.

Why participate?

This conference is uniquely designed by Robin Sharma for Leaders. You will leave with a powerful mix of inspiration and practical things to do immediately to dramatically increase your leadership potential.

BRING OUT THE LEADER IN YOU!

GOOD LEADERS ARE MADE, NOT BORN. If you have the desire and willpower, you can become an effective leader. Good leaders develop through a never-ending process of self-study, education, training and experience. Take advantage of this unique opportunity to understand the **true importance of leadership** and how you and everyone within your organisation can LEAD WITHOUT TITLE.

At this workshop, we want to **change the way you think about leadership.** It is not about position. Leadership is everybody's business! It is for men, women and children. It is for business and communities. It is for you. Through this workshop, we intend to develop real leadership capacities in business executives, managers and entrepreneurs from all backgrounds, coming to participate from all over South Africa.

We all have the capacity for leadership, **but only those who cultivate it will ever become truly effective leaders.** Learn a practical new philosophy to help you achieve personal and professional greatness. **Develop the leader in YOU ...** and become an active participant in shaping your future and the future of others.

This proven programme will be a valuable turning point in your personal and professional development as a leader.

www.leadershipworks.co.za/pricing

A T A G L A N C E

8:15	REGISTRATION
9:00	SESSION 1 Lead Without Title - Lead Where You Are Planted
10:30	TEA BREAK
11:00	SESSION 2 Being an Extraordinary Connector
11:45	SESSION 3 Becoming an Extraordinary Performer
12:30	LUNCH
13:30	SESSION 4 Lessons in Personal Leadership
15:00	TEA BREAK
15:30	SESSION 5 Achieving Significance as well as Success
	END

PRICING STRUCTURE

THE BEST WAY TO ATTEND IS TO BOOK A TABLE
- TAKE ADVANTAGE OF OUR TEAM SPECIALS -

GROUP SIZE:	RATE:
Individual Fee 1 to 2 participants:	R 4 995.00 + VAT = R 5 694.00 per person
Group Fee 3 to 7 participants:	R 4 495.00 + VAT = R 5 124.00 per person
Team Special 8+ participants:	R 3 995.00 + VAT = R 4 554.00 per person

Families Club Members will receive a 15% discount on the Individual Fee. (Membership number required for registration)

Seven #1 International
BEST SELLERS



TO REGISTER 30 October 2007, Sandton Convention Centre

- To reserve your seat for this unique event please visit: www.leadershipworks.co.za/register
- Or call our Central Booking Office: 011 704 1103
- PLEASE REGISTER EARLY - DUE TO DEMAND THIS WORKSHOP WILL SELL OUT

REGISTER NOW - BOOK A TABLE
CALL 011 704 1103 or VISIT www.leadershipworks.co.za