

THE LEADERSHIP HABITS OF SOUTH AFRICA'S BUSINESS CHAMPIONS

10 JULY 2007
SANDTON CONVENTION CENTRE

THE YEAR'S MOST INNOVATIVE LEADER TO LEADER CONFERENCE

Be inspired by South Africa's leading **Business Champions**
and learn from the world's best on how to win as a leader in
the **Next Century of Work**

PRESENTED BY

MEDIA PARTNER



Come and learn **VITAL LEADERSHIP LESSONS** from two world authorities on leadership. They will share from their rich global experience on **INNOVATION IN LEADERSHIP AND MANAGEMENT** and how to succeed as a leader in the next century of work.

LIVE AND IN PERSON



R I C A R D O S E M L E R

THE NEXT CENTURY OF WORK: A LEADER'S JOURNEY

"We've taken a company that was moribund and made it thrive, chiefly by refusing to squander our greatest resources, our people." Ricardo Semler



Known around the globe for his innovative management style, Ricardo Semler is internationally famous for creating the world's most unusual workplace. He is president of Semco S/A, a Brazil-based company that has been breaking traditional business rules for 25 years.

Semler's mission is to change the thinking that leads to rigid, dehumanising workplaces. His real world experience as a CEO points to a new way to lead. He shows us how to distribute leadership throughout the organisation - to the frontline, where daily decisions and innovations make or break the business. He proves how this approach leads to dramatically greater productivity and flexibility, creating unprecedented levels of loyalty and working satisfaction for managers and employees alike.

Through his innovative leadership, Semco is now one of Brazil's fastest growing companies and is a working alternative to conventional management wisdom. Thousands of executives from around the world visit Ricardo's firm to study its success.

Semler is the author of two best selling books; *Maverick: The Success Story behind the World's Most Unusual Workplace* and *The Seven-Day Weekend: A Manifesto for Radical Workplace Change*.

For more information on Ricardo Semler visit: www.leadershipworks.co.za/ricardosemler

EXCLUSIVE TO SOUTH AFRICA LIVE VIA SATELLITE



G A R Y H A M E L

THRIVING IN TURBULENT TIMES: LEADERSHIP AND INNOVATION

"Conventional thinking is doomed. The winners are the innovators who are making bold thinking an everyday part of doing business." Gary Hamel



Fortune magazine labels Gary Hamel "the world's leading expert on business strategy." The Economist calls him "the world's reigning strategy guru." He is presently leading a pioneering initiative at the London Business School to build the world's first "Management Innovation Lab." The idea is to create a setting in which progressive companies and world renowned management scholars work together to co-create "tomorrow's best leadership practices" today.

For the past decade his rule-breaking strategies have helped organisations as diverse as Procter & Gamble, Royal Dutch/Shell, 3M, IBM and Microsoft, make innovation a way of life and create billions of dollars in new wealth. His passion is to solve the world's toughest business problem: How to help large institutions become capable of continuous, crisis-free renewal.

Hamel is a best selling author. His books have appeared on every management best-seller list and have been translated into more than 20 languages. He is the most reprinted author in the *Harvard Business Review's* history. Industry revolutionaries, Richard Branson and Michael Dell described *Leading the Revolution* as the essential guide to business innovation.

For more information on Gary Hamel visit: www.leadershipworks.co.za/garyhamel

PROGRAMME OVERVIEW

We need leaders who build winning businesses

This conference will change the way you think about leadership! You will leave with a new understanding of what South Africa's best leaders do to be successful. You will learn that leaders are not only born. Leadership can be learnt and leaders can be nurtured and developed. **We must equip our leaders to win in complex, rapidly evolving and fiercely competitive marketplaces.** Respected role models are vital. So too is the transfer from leader to leader of leadership habits that work in South Africa.

It is becoming increasingly more complex to lead. South African business leaders have to overcome unique obstacles to succeed. Those who do so effectively have created winning businesses. These leaders have developed **real world habits which they use to grow their organisations and get results.** They are our Business Champions.

At the conference you will meet a gathering of our country's finest business leaders. You will learn powerful lessons as these leaders share insights from their leadership journeys. The learning will take place through the **Business Champions Leadership Panel** and, in **The Leadership Hour**, you will have the rare opportunity to interact in small working groups with a leader whom we have carefully chosen and whose life and leadership example we admire.

Please visit: www.leadershipworks.co.za/businesschampions

THE BUSINESS CHAMPIONS LEADERSHIP PANEL



P H U T H U M A N H L E K O

Mr. Phuthuma Nhleko is the Group President & Chief Executive Officer of the MTN Group Limited, a leading provider of communication services primarily in 21 countries within Africa and the Middle East. The MTN Group is listed on the Johannesburg Securities Exchange. By year-end December 2006, group subscriber numbers grew by 73% to exceed 40 million, making MTN Africa's largest telecom company. With a market capitalization of R180bn, it is the sixth most valuable company listed on the JSE and the largest within its primary listing in SA.

Phuthuma holds a BSc in Civil Engineering from Ohio State University and an MBA in finance from Atlanta University.

As one of the founding members of WAIH, an investment holding company, he helped build the company to a book value of investments of approximately R3, 5-billion. Mr. Nhleko has also held directorships in other major South African industrial companies and banking institutions, including Old Mutual SA, Nedbank and the Bidvest Group.

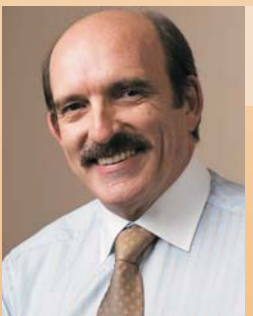


P r o f . G I L L M A R C U S

As of 1 July 2007 Gill Marcus will assume the position of Non-Executive Chairperson of the ABSA Group. She serves on the boards of Bidvest and Gold Fields Ltd, as well as the International Marketing Council, the Advisory Board of the Auditor General and the Independent Regulatory Board for Auditors. Until March 2007 she was also Executive Chairperson of Western Areas Ltd.

Gill Marcus grew up in Johannesburg and obtained her B. Com degree from the University of South Africa. From 1970 onwards Gill worked with the ANC in exile. Returning to South Africa in 1990 Gill was elected to Parliament and served as its first chairperson of the Joint Standing Committee on Finance. In 1996 she was appointed Deputy Minister of

Finance, and in 1999 Deputy Governor of the South African Reserve Bank, the first woman to hold such a position.



M A R K J . L A M B E R T I

For nearly 20 years Mark Lamberti has successfully led his business into what is now Massmart Holdings Limited. Massmart is a wholesale and retail group which listed on the Johannesburg Securities Exchange on the 4th July 2000. It has sales of R33billion per annum, 22 000 employees and has experienced a six year compounded annual growth of 19% in sales and 41% in headline earnings to June 2006. In 2006, Massmart was recognised as the 15th fastest growing retailer in the world over the previous five years.

Mark's leadership has been widely recognised and acknowledged. Amongst other accolades he was the winner of the 2001 Ernst & Young South Africa's Best Entrepreneur Award and was one of 22 finalists in the 2001 Ernst & Young World Entrepreneur competition. In 2004 he was named the Italian-South African Businessman of the Year. In 2006 he was chosen by the CEOs of all South Africa's listed companies as one of 5 finalists in the "Moneyweb CEO's CEO of the Year"

www.leadershipworks.co.za/businesschampions

"South Africa continues to need outstanding leaders. This is particularly true in the business world, which is the engine of growth and the dominant creator and provider of work. This conference is a loud call to action – join us as we examine the lives and winning habits of the leaders of some of South Africa's most successful and globally competitive businesses." Professor Nick Binedell, Director GIBS

PROGRAMME OF EVENTS

A DAY OF POWERFUL LEARNING FOR SENIOR LEADERSHIP TEAMS

07H30	REGISTRATION
09h00	SESSION 1 - Ricardo Semler, (In PERSON) The Next Century of Work: A Leaders Journey.
11h15	SESSION 2 - The Business Champions Leadership Panel
12h30	LUNCH
13h30	SESSION 3 - The Leadership Hour
15h00	SESSION 4 - Professor Gary Hamel (LIVE via Satellite) Thriving in Turbulent Times: Leadership and Innovation

www.leadershipworks.co.za/programme

WHO MUST ATTEND

THIS CONFERENCE WILL CHANGE THE WAY YOU THINK ABOUT LEADERSHIP

This unforgettable experience has been designed for **Senior Managers and Executives**. It is the ideal day out for Leaders and their teams. The learning will be **inspirational and practical**. You will leave equipped with things to do tomorrow and with tools to set a broader agenda for change and leadership in your organisation. It is also the perfect opportunity to expose **future leaders**, organisational high performers, top clients and suppliers to leading edge leadership thinking and practice.

To maximize your conference experience, book a table and come as a team. This will greatly increase the value of your learning and the return on investment for your organisation. By booking a table you will enjoy large savings on the individual fee and all tables will be branded and listed in the event documentation. This is the perfect opportunity to meet and build relationships with a wide range of top South African leaders.

PRICING STRUCTURE

THE BEST WAY TO ATTEND IS TO BOOK A TABLE - TAKE ADVANTAGE OF OUR TEAM SPECIALS

GROUP SIZE:	RATE:
Individual Fee	
1 to 2 participants:	R 6 135.00 + VAT = R 6 994.00 per person
Group Fee	
3 to 7 participants:	R5 250.00 + VAT = R 5 985.00 per person
Team Special	SAVE R 10 400.00
8+ participants:	R4 995.00 + VAT = R 5 694.00 per person

Event fee for each participant includes:

- Ricardo Semler's best selling book *The Seven-Day Weekend* valued at R 225.00.
- Relevant programme materials.
- GIBS Certificate of Recognition of Attendance
- Morning and afternoon teas plus lunch and beverages

www.leadershipworks.co.za/pricing

TO REGISTER

THIS EVENT WILL SELL OUT - PLEASE REGISTER EARLY

- To reserve your seat for this unique event please visit: www.leadershipworks.co.za/register
- Or call our Central Booking Office: 011 704 1103

WHEN: TUESDAY 10 JULY 2007 - WHERE: SANDTON CONVENTION CENTRE

REGISTER NOW. BOOK A TABLE. BRING YOUR LEADERS.
PREPARE YOUR LEADERSHIP FOR TOMORROW
CALL 011 704 1103 or VISIT www.leadershipworks.co.za

As our world changes we look for new ways to lead; ways to ignite and release the passion and potential of people; ways to distribute leadership throughout the organisation - to the frontline, where daily decisions and innovations make or break our business. South Africa needs leaders who build winning businesses, who transform our workplaces and who unleash human potential and the full competitive and creative capabilities of our organisations. This will secure our future.